



Sponsored in part by:



January 20, 2022

Dear Future Sugar Camp Days Sponsor,

St. Joseph County Parks Department is seeking out sponsorships for our largest interpretive special event, Sugar Camp Days, hosted annually at Bendix Woods County Park. Held the third weekend in March, this event offers a chance for families to experience the sights and sounds of the time-honored American tradition of making maple syrup.

For the past two years park staff have made the difficult decision to cancel Sugar Camp Days because of the COVID-19 pandemic. This year, in close consultation with the St. Joseph County Health Department, we plan to offer the event with adaptations to keep the event safe. Visitors will be able to see traditional Indigenous sugaring demonstrations, tour the sugar house, ride in a horse-drawn wagon, see historical activities like blacksmithing and candle-dipping in action, make kids' crafts and enjoy a pancake and sausage breakfast (hosted by the New Carlisle Lion's Club to help support their philanthropic activities.)

St. Joseph County Parks Department invites you to participate in this community event by becoming a sponsor of the Sugar Camp Days Festival. In 2019, over 3,000 visitors experienced Sugar Camp Days, which was enhanced by the sponsorships received. Our goal is to meet or exceed the sponsorships received from our previous Sugar Camp Days. Several suggested contribution levels are listed on the following page. All sponsorships may be tax deductible and funds support the event, helping to ensure Sugar Camp Days' continuation in years to come.

Bendix Woods County Park is located 8 miles west of South Bend. It has several shelters available for rent year-round, a state-of-the-art playground facility, over four miles of winding wooded hiking trails, over six miles of specially designed mountain bike trails and a state-dedicated nature preserve. It also offers a variety of outdoor activities and environmental education programs.

With sincere appreciation for your time and consideration,

Amal Farrough
Interpretive Services Manager
St. Joseph County Parks

P.S. Making maple syrup in the Fay Hooton Sugar House at Bendix Woods has been a community tradition for over 45 years. Please, join us in sharing this sweet annual tradition with Michiana families.



YES! I would like to help sponsor Sugar Camp Days at Bendix Woods County Park in New Carlisle, Indiana. My sponsorship will be in the amount of:

- \$100** Sponsors receive:
 - 2 festival entrance passes
 - recognition on a Sugar Camp Days sponsor banner

Sponsored in part by:



- \$250** Sponsors receive:
 - 2 festival entrance passes
 - 2 pints of pure maple syrup
 - recognition on a Sugar Camp Days sponsor banner

- \$500** Sponsors receive:
 - 4 festival entrance passes
 - 4 pints of pure maple syrup
 - maple candy
 - recognition on a Sugar Camp Days sponsor banner

- Other \$** _____

For your company name to appear on the sponsor banner, please have your sponsorship to us no later than March 11, 2022. Thank You!

Sponsor or Business Contact

Contact Name: _____

Business: _____

Address: _____

City/State/Zip: _____

Phone: (____) _____

E-mail: _____

THANK YOU FOR YOUR SUPPORT!

A letter of appreciation and acknowledgement will be promptly mailed to the address listed above. Please retain this letter for tax-related purposes.

Please make checks payable to the St. Joseph County Parks. Checks can be mailed to Bendix Woods County Park Attn: Sugar Camp Days Sponsorship, 32132 State Road 2, New Carlisle, IN 46552

All sponsors, no matter what level, will receive recognition in the St. Joseph County Parks Department Summer Activity Guide (distributed to thousands of local businesses, community groups and residents).